



BE THE MOST SUCCESSFUL

MULTIMEDIA CREATIVITY

The Faculty of Multimedia Creativity will prepare the students with the most relevant skills in the expanding creative industries sector, opening the door to the most rewarding careers of tomorrow. Our future-driven graduates are armed with the knowledge to respond and adapt readily to emerging trends and technologies of the future.



MULTIMEDIA CREATIVITY

Multimedia Creativity design is an ever changing integration of theoretical and technological mix within the creative industry. As the creative industry is booming globally, demands for talent in content creation is huge and rewarding. With the most in demand artists and designers, motion graphics and visual effects experts, editing and digital imaging talents and many other important skills our future-driven graduates are able to respond and adapt readily to emerging trends and technologies of the future. The Faculty of Multimedia Creativity will prepare you with the most relevant skills in the expanding creative industries sector, opening the door to the most rewarding careers of tomorrow.



DIPLOMA

Interactive and Multimedia Design

- Design Studies
- Creative Studies
- Life Drawing
- Analytical Drawing
- History of Art
- Photographic Studies
- Communication Studies

- Digital Imaging
- Graphic Design
- Narrative Structure
- Web Design
- Digital Animation
- Web Technology
- Video & Sound

- Visualisation
- Multimedia Project
- Interactive Design
- Intellectual Property
- Professional Studies
- 3D & Compositing

Animation and Multimedia Design

- Design Studies
- Creative Studies
- Life Drawing
- Analytical Drawing
- Communication Studies
- History of Art & Design
- Life Drawing

- Photographic Studies
- Storyboard & Scriptwriting
- Illustration
- Drawing for Animation
- Video Production
- Major Project

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- Film Structure
- History of Animation
- Animation Methodology
- 3D Modelling
- Web/Interactive Designs
- Multimedia Design for Animation

Games Art

- Design Studies
- Creative Studies
- Games Production
- Major Project
- Principles of Game Development & Technology
- Life Drawing

- Analytical Drawing
- Communication Studies
- Advanced Games Development
- History of Art
- Photographic Studies
- Creative Drawing
- Design Principles
- 3D Games Modelling

- Animation Principles
- Imaging for Games
- Introduction to Games Design
- Professional Studies for Games
- Digital Imaging
- Casual Games Development

DEGREE

BA (Hons) in Animation

- Animation Practice
- Film Structure
- Conceptual Studies
- Drawing
- Digital Imaging
- History of Animation
- Typography Design
- Video Production
- Multimedia Imaging
- 3D Modelling
- 3D Animation
- 3D Environment & FX
- Pre-production Studies
- Film Appreciation
- Internship
- Global Classroom
- Animation Production
- Dissertation For Animation
- Final Project
- Professional Studies
- Entrepreneurship
- Animation Project Management



BA (Hons) in Creative Multimedia

- Drawing
- Visual Communication
- Digital Imaging
- Typography Design
- History of Multimedia
- Principles of Scriptwriting
- Illustration
- Film Language
- Conceptual Studies
- Animation Studies
- Design Principles
- Sound of Multimedia
- Multimedia Imaging
- Web Design
- 3D Design
- Video Production
- Multimedia Project Management
- Research Methodology
- Interactive Design
- Video For Web
- Visual Effects Production
- Multimedia Production
- Dissertation for Multimedia
- Internship
- Global Classroom
- Professional Studies
- Media Law
- Final Project
- Entrepreneurship

BA (Hons) in Games Art Development

- Conceptual Studies
- Digital Imaging
- Visual Narrative Studies
- Design Principles
- Art Direction for Games
- Critical Game Studies
- Animation Studies
- Concept for Art Games
- Games Assets Development
- Sound for Games
- Research Methodology
- Introduction to Games Scripting
- Games Portfolio Management
- 3D Modelling for Games
- Dissertation for Games
- Professional Studies
- Entrepreneurship for Games
- Casual Games Development
- Pre-Production for Games
- Cinematography for Games
- Internship
- Global Classroom
- Final Project
- Games Production
- Games Futures
- 3D for Games
- Game Engine Studies



BA(Hons) in Games Design

- Fundamentals of Games Design
- Fundamentals of Games Art
- Fundamentals of Games Technology
- Game Platform Studies
- Story Telling in Games
- Global Classroom
- Game Genre Studies
- Game Level Design
- Games System and Architecture
- Casual Games Studies
- Game World Creation
- Game Design Project
- 2D Games Project
- Database Design for Games
- Psychology of Play
- Multiplayer Games Design
- Research Methodology
- Game Assets Development
- Games Business Knowledge
- Dissertation for Games
- Internship
- Game Quality Control and Testing
- Game Project Management
- Games Localisation
- Social Network in Games
- Final Project

BA(Hons) in Motion Graphics & Visual Effects

- Photography
- Design Principles
- Digital Imaging
- Drawing
- Environment Design
- Ideation & Conceptual Drawing
- Film Structure
- Video Production
- Digital Illustration
- Broadcast Design
- Typography
- Animation Studies
- Mograph in Film & TV
- Match Moving & Tracking Techniques
- Production
- 3D Design
- Internship
- Global Classroom
- Visual Effects Studio & Media Law & Policy
- Digital Compositing
- Digital Assets for Visual Effects
- Advance Compositing & Mograph
- Major Project



High-Income Multimedia Careers

Multimedia Artist • Animator • Video Graphic and Special Effects Artist • Game and Interactive Media Designer • Graphic Designer • Intermedia/ Multimedia Designer • 3D Modeling Artist • Virtual Environment and Simulation Designer • Web Page Designer • Digital/Multimedia and Information Resources • Set Designer and Exhibit Designer • Digital Artist • Concept Artist • Video Editor • Motion Graphic Designer.

University of Innovation
The Global University of Malaysia
University for Edu-Tourism
University of Global Peace
University of Universal Peace and Harmony

LIMKOKWING
UNIVERSITY
OF CREATIVE
TECHNOLOGY

University of Transformation
University of Societal Innovation
University of Digital Innovation
Digital University of Malaysia
Official recognitions by the Government of Malaysia

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