



BE THE MOST SUCCESSFUL

POSTGRADUATE STUDIES

The Limkokwing University Postgraduate Centre prepares the world's best and brightest with the advanced skills that enable our learners to create a better future. We maintain a dynamic industry- relevant curriculum focusing on the development of skills and experiences.



POSTGRADUATE STUDIES

The Limkokwing University Postgraduate Centre (PGC) prepares the world's best and brightest pupils with the advanced skills that enable them to create change for a better future. Here, we cultivate strong partnerships with top brands in order to maintain a dynamic industry-relevant curriculum focussing on the development of skills and experiences.



DOCTOR OF PHILOSOPHY (PHD)

Management

- Advanced Research Methodologies
- Advanced Quantitative Analysis
- Thesis/VIVA

Information System

- Advanced Research Methodologies
- Advanced Quantitative Analysis
- Thesis/VIVA

MASTER OF BUSINESS ADMINISTRATION

Finance & Banking

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| <ul style="list-style-type: none"> • Management • Managerial Accounting • Marketing Management • Quantitative Methods for Business • Financial Management | <ul style="list-style-type: none"> • Econometrics • Managerial Economics • Bank Management • Derivatives • Modern Security Analysis | <ul style="list-style-type: none"> • Portfolio Management • Fund Management & Treasury Operations • Strategic Management • Project Paper |
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Human Resource Management

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| <ul style="list-style-type: none"> • Managerial Accounting • Marketing Management • Quantitative Methods for Business • Financial Management • Research Methodology • Managerial Economics | <ul style="list-style-type: none"> • Organisational Behaviour • International Human Resource Management • Human Resources Development • Strategic Management • Dissertation | <ul style="list-style-type: none"> • Open Elective • Labour & Industrial Law (Elective) • Compensation & Negotiation in Employee Relations (Elective) • Communication & Negotiation in Employee Relations |
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Communication & Public Relation

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| <ul style="list-style-type: none"> • Management • Managerial Accounting • Marketing Management • Quantitative Methods for Business • Managerial Economics | <ul style="list-style-type: none"> • Organisational Behaviour • Financial Management • Research Methodology • Strategic Management • Public Communication | <ul style="list-style-type: none"> • Organisational Communication • Practical Application in Public Relations • Public Relations • Dissertation |
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Leisure & Tourism Management

- Management
- Managerial Accounting
- Marketing Management
- Quantitative Methods for Business
- Financial Management

- Organisational Behaviour
- Managerial Economics
- Recreational Management
- Research Methodology

- Travel & Tourism
- Strategic Management
- Event Management in Leisure & Tourism
- Management of International Tourism

Sport Management

- Facilities & Events Management
- Strategic Management
- Marketing Management
- Quantitative Methods for Business
- Finance & Accounting

- Human Resources Management
- Sports Law
- Sponsorship & Fund Raising
- Organisational Behaviour
- Sports Finance

- Management in Sports
- Media Relations & Sports
- Project Paper
- Sports Marketing Management

Multimedia Management

- Managerial Accounting
- Marketing Management
- Quantitative Methods for Business
- Human Resource Management
- Financial Management

- Managerial Economics
- Research Methodology
- Knowledge Management
- Interactive Multimedia
- Multimedia Project Management

- Strategic Management
- Technology & Innovation
- Multimedia Marketing
- Project Paper

General Management

- Management
- Marketing Management
- Managerial Accounting
- Quantitative Methods for Business

- Managerial Economics
- Financial Management
- Research Methodology
- Human Resource Management

- Strategic Management
- Leading Organisational Change
- Operational Management
- Dissertation

Project Management

- Management
- Marketing Management
- Managerial Accounting
- Research Methodology
- Managerial Economics

- Financial Management
- Leading Organisational Change
- Project Quality Assurance, Human Resources & Communication Management

- Project Scope, Time & Cost Management
- Strategic Management
- Project Risk Procurement & Integration Management
- Dissertation

MASTER OF ARTS

Fashion & Brand Management

- Management
- Marketing Management
- Public Relation Campaign
- Strategic Brand Management in Fashion Industry

- Fashion Business
- Consumer Behaviour Research
- Fashion Media & Marketing Innovation
- Fashion Brand Marketing
- Research Methodology

- Entrepreneurship in Fashion
- Strategic Visual Merchandising
- Thesis
- Elective
- Organisational Communication

International Contemporary Art & Design Practice

- Locating Practice
- Practice Development
- Practice Management
- Advance Professional Practice
- Study Case Analysis

- Professional Practice Documentation
- Professional Practice Seminar
- Research Plan Development
- Project Realisation

- Research & Practice
- Outline Proposal Development
- Contextualisation & Methodologies
- Final Project Execution

MASTER OF SCIENCE

Software Engineering

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| <ul style="list-style-type: none"> • Strategic Management Information System • Research Methodology • Decision Support & Intelligent System • Software Maintenance & Configuration Management • Software Agents | <ul style="list-style-type: none"> • Elective • Data Engineering and Data Warehousing • Innovation & Entrepreneurship • Software Metrics and Quality Management • Software Architecture • Project Innovation Management (Elective) | <ul style="list-style-type: none"> • Software Verification and Validation • Management of Outsourced Development • Software Engineering Research Project • System and Software Requirement Analysis and Specifications (Elective) |
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Software Management

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| <ul style="list-style-type: none"> • Strategic Management Information System • Research Methodology • Decision Support & Intelligent System • Software Maintenance & Configuration Management • Software Project & Process Management | <ul style="list-style-type: none"> • Software Marketing Management • Innovation & Entrepreneurship • Software Metrics and Quality Management • Human Resources Management for Software Professionals | <ul style="list-style-type: none"> • Project Innovation Management • System and Software Requirement Analysis and Specifications • Management of Outsourced Development • Software Engineering Research Project |
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Computer Networking

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| <ul style="list-style-type: none"> • Advanced Computer Network • Advanced Operating System • Real Time Systems • Project Innovation & Management • Advanced Network Programming | <ul style="list-style-type: none"> • Network Security • Mobile Distributed Computing System • Network Administration • Research Methodology | <ul style="list-style-type: none"> • Internet & Intranet Protocol Application • Network Design & Performance • Project Paper • Grid Computing |
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MASTER

Communication

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| <ul style="list-style-type: none"> • Mass Communication Theory • Strategies for Professional Writing • Public Relations in Organisation • Advertising Management • Communication Research Methods • Intercultural Communication • Public Opinion Research | <ul style="list-style-type: none"> • Public Relations Campaign • Advertising Campaign Planning • Professional Communication Ethics • Consumer Behaviour Research • Issue & Crisis Management • Project Paper | <ul style="list-style-type: none"> • Advertising Creativity • Account Planning Management • Negotiation & Conflict Management • Decision Making & Problem Solving • Seminar in Persuasion & Attitude Change & Audience • Audience Analysis |
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Digital Film & Television

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| <ul style="list-style-type: none"> • Graduate Seminar • Digital Media in Society • World Cinema Electives • Creative Screenwriting | <ul style="list-style-type: none"> • Screen Production Methods • Research Methods • Critical Studies in Television • Documentary in Digital Age | <ul style="list-style-type: none"> • Entrepreneurship: Film & TV Entertainment • Directing Workshop • Satellite & Cable TV Operations • Exegesis and Creative Project |
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High-Income Postgraduate Careers

Education • Counselling • Educational Technology • Education Policy • Organisational Leadership • Special Education Contemporary Art & Design • Media and Creative Industries • Commercial and Independent Projects • Film Industry Archive / Documentation Human Resource Management • Directors of Human Resource • Compensation Managers

University of Innovation
The Global University of Malaysia
University for Edu-Tourism
University of Global Peace
University of Universal Peace and Harmony



University of Transformation
University of Societal Innovation
University of Digital Innovation
Digital University of Malaysia
Official recognitions by the Government of Malaysia

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